

## Invitation to J-Seminar (the 7th Study Meeting for Japanese Companies) on

- ① Asian & Thai Economies in the Future and Japanese Companies, ②TNI Graduate-Entrepreneur's Business with Japanese Companies and ③Marketing Plan of TNI Students Team who beat 357 Teams

October, 2017



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**JCC (Japanese Chamber of Commerce, Bangkok )**

**JETRO Bangkok Office**

**JTECS (Japan-Thailand Economic Cooperation Society)**

**J seminar** targets Japanese managers of Japanese companies/organizations in Thailand or those who are interested in utilizing TNI services. The following subjects were selected based on requests from the past participants.

- Date: Wednesday 15 November 2017 at 13:30-16:30 hours** (Registration opens at 13:00 p.m. at the 6<sup>th</sup> floor, Building A)
- Venue: Thai-Nichi Institute of Technology, Building A/ Room A601** (Please refer to the access map of TNI via <http://www.tni.ac.th>)
- Schedule: (All Lectures will be conducted in Japanese language.)**



Time	Subject(Tentative), Speaker, etc.
13.35-14.30	<b>3-1 Asian and Thai Economies in the Future</b> by <b>Dr. Tarisa Watanagase, former governor of the Bank of Thailand (2006–2010)</b> . She will explain: Economic history in Asia and Thailand after Lehman Crisis, Thai Economic Policy from Now on and the Environment surrounding Japanese Companies, Expectations and Suggestions to Japanese Companies. She knows Japan and Japanese very well because she graduated from Japan's Keio Univ. and recently became the director of Mitsubishi UFJ Financial Group. (Ten-min. Q & A to be included.)
14.30-14.45	Break time: 15minutes
14.45-15.15	<b>3-2 TNI Graduate-Entrepreneur' Suggestions to Japanese Companies</b> by <b>Mr. Wuttipong Panitsettakorn, CEO of Quality Plus Aesthetic International, etc.</b> He will tell us about his experience of TNI and some jobs after graduation, starting his business and marketing in Asia, successes in new product development with Japanese companies, etc.
15.15-15.45	<b>3-3 Demonstration of the Marketing Plan of TNI Students Team Who beat 357 Teams from 138 Universities and Technical Colleges.</b> In this event held by Thai Ministry of Education and Ministry of Digital Economy in July 2017, TNI Team won the Certificate and Trophy of the Prime Minister as well as the scholarship by Bangkok Airways. (Please see the pictures below.)
15.45-16.30	<b>3-4 Campus Tour Guided by TNI Students (Laboratories, Library, etc.)</b> (for those who wish)

#### 4. Participation fee: 1000 Baht (including handouts, beverage and snack fees)

\* Note: TNI scholarship and equipment donors of 10,000 Baht and over from Academic Year 2015 on, are welcomed to join the seminar with free of charge (for 3 persons per company).

#### 5. Please see TNI Homepage <http://icc.tni.ac.th/benkyokai> and apply as soon as possible

since we accept on the first-come-first-serve basis. **Acceptance: up to 100 persons.** \* (Please register your name, company name and position, telephone number, mail address, your request of A or B group, etc.)

#### 6. For more information please contact TNI (President Office/Public Relations Office):

Mr. Mizutani or Mr. Kosaki (Email: [j-seminar@tni.ac.th](mailto:j-seminar@tni.ac.th)).

